

# You've booked Chris Caldwell. Now what?

Although Chris Caldwell's show is very simple to set up, the following pre-show booking information will help to ensure a no-hassle, maximum impact performance.

Please print the pertinent pages, and either scan or take pictures of the completed pages with your cell phone and send to:

events@chriscaldwell.com

If you would like to promote the show, printable table brochures and "lobby" posters are available at Chris's website on the "contact" page:

[chriscaldwell.com/contact](http://chriscaldwell.com/contact)

Thank you for your help in making this a truly remarkable and memorable event for your group.

If there is anything we can do to ensure your success, please let us know.

Sincerely,



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Chris Caldwell



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Ron Boat  
602.326.3302

# Pre-show planner

Please complete and return ASAP. You can snap a picture of the completed form with your cell phone (or scan) and send to [events@chriscaldwell.com](mailto:events@chriscaldwell.com)

Date of Show: \_\_\_\_\_

Show Times: Start \_\_\_\_\_ Finish \_\_\_\_\_

Sound Check/Rehearsal Time: \_\_\_\_\_

Performance Location Address:

\_\_\_\_\_ (bldg./hotel name, etc.)

Client Contact for Event \_\_\_\_\_

Phone: \_\_\_\_\_

## Type of Setting:

- Hotel Ballroom
- Stadium
- Arena
- Outdoors
- Restaurant/Club
- Theater Stage
- Concert Hall
- Other: \_\_\_\_\_

Final Audience Size & Demographic: \_\_\_\_\_

- This Performance Follows/Precedes Dinner/Happy Hour

## Nature of Event:

- Awards Presentations
- Industry Event
- Convention
- Trade Show
- Televised Event
- Company Picnic/Luncheon
- Motivational Event

## **Dress Code:**

- Formal / Black Tie
- Business Casual
- Resort Casual

## **Other Associated Event Activities:**

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- Music
- Performers
- Host /M.C.
- Film/Slide/Video Presentation

## **Drawing of Room Layout**

Simply showing staging area, tables, or seating:

**Anything else we should know?**

Please tell us if you have additional notes regarding company, special acknowledgments, humorous antidotes, nearest airport, and directions to your event or hotel, etc.

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Call Me

Prepared by: \_\_\_\_\_

# Stage requirements

Chris Caldwell's program can be performed anywhere for any size audience with only a minimum of preparation. To ensure maximum impact, he will need the following:

- Sturdy easel with large paper pad attached (“a flip chart”)
- One lapel style wireless microphone and amplification\*
- A small table covered with linen ( a “two-top” is fine )
- Minimum 8' x 12' stage area
- One chair on or near the stage
- Bottle of water

## Important

Any lectern set up for other speakers **should be removed** prior to Caldwell’s presentation.

If there is a riser, please position stairs at the front.

## Recommendations

If the audience is positioned to the left and right of the stage, no sound equipment or speakers should be on stage that would prevent the audience from seeing clearly.

There should be **no gulf** (i.e., dance floor) separating the stage from the audience. If there will be dancing at the completion of Chris's presentation, please arrange to have chairs moved after the program.

If the performance is outdoors for over 150 people, 4 speakers are recommended: 2 in front facing audience + 2 in the back pointed toward audience.

If a spotlight will be used, please have the operator widen the aperture as much as possible, then center the beam and lock it into position.

For audiences over 150 persons, please provide a handheld microphone (for back-up purposes).

## **To introduce Chris to your guests...**

*Please make sure that the master of ceremonies has the audience's complete attention before introducing Chris.*

“The man you are about to meet  
has baffled and entertained audiences  
across North America and around the world  
with his unique demonstrations of magic of the mind,  
and the **Power of Suggestion**.”

He has performed for:  
Nobel Prize winning scientists.  
The Governors of New Jersey and Arizona.  
Muhammad Ali.  
And the world's largest corporations.

We are pleased to present...  
The amazing “Mentalist” ... Chris Caldwell!”

### **At conclusion, please read:**

“Thank you, Chris! You can learn more about  
Mentalist Chris Caldwell by visiting his web site,  
[ChrisCaldwell.com](http://ChrisCaldwell.com).

That will conclude our program.  
Thank you and good night!”

# Performance Agreement Rider

The following information will help you and Chris to provide the maximum benefit and entertainment to your audience.

Performing “mentalism” requires concentration and a comfort level with the environment and the people. Chris is a perfectionist who sets his own standard of performance by being overly prepared which includes review of the aesthetics and technical performance venue, confirmation of the few requirements of his show, and a complete understanding of the audience. Please feel free to give him pertinent information in advance.

We know that after years of coordinating events and performances that Chris usually has a personal connection with the audience, and therefore, he enjoys spending one-on-one time after the show meeting with the guests.

To make it easier for you, the client, and his own schedule, we ask that either the balance of the performance fee be paid totally in advance or made available to Chris before the actual performance. This eliminates the need for him, or your representative to go “hunting” for each other afterward when things are usually busy and wrapping up.

Chris will check in with you when he arrives in town to confirm his presence, and while he always carries his cell phone, there are some areas of the country where technology doesn't cooperate. He can usually be reached via cell phone at 602.790.6224.

If you are making hotel and airfare reservations, please communicate with Chris through [events@chriscaldwell.com](mailto:events@chriscaldwell.com). If it is easier for him to make air arrangements, please let him know of your preference.

To keep the performance professional and have the correct introduction without the need for someone's awkward adlibbing, please refer to the introduction included in this packet.